



Bridging Opportunities

# startupUP

2022 MEDIA KIT

[www.startup360.news](http://www.startup360.news)

Bridging Opportunities  
**startUP** 360°

BROADCASTING STARTUPS  
**TO THE WORLD!**



FOR MORE INFORMATION, VISIT [WWW.STARTUP360.NEWS](http://WWW.STARTUP360.NEWS)

An initiative to bridge the gap between the booming startup ecosystem and Investors, **StartUP 360** is a platform where startup networks can learn and build a community of peers.



### **Funding Opportunities**

a range of funding Opportunities for Young entrepreneurs and innovative startups.



### **Product Showcasing**

from retail to food to technology, we feature a wide range of emerging products from the startup ecosystem.



### **Global Outreach**

an opportunity to reach foreign investors and global entrepreneurs, we believe in bridging the gap.



### **Seamless Networking**

a robust platform for a seamless networking between startups and ventures.



Q1

Jan - Feb - Mar



Q2

Apr - May - Jun



Q3

Jul - Aug - Sep



Q4

Oct - Nov - Dec

FOR MORE INFORMATION, VISIT [WWW.STARTUP360.NEWS](http://WWW.STARTUP360.NEWS)

# OVERVIEW

## STARTUP 360 PRESENCE

With its digital presence across the globe and print presence in India, Startup 360 offers an engaging experience for readers. We are here to celebrate the entire startup ecosystem through practical and thought-provoking contents. Startup 360 provides the ultimate opportunity for startups and advertisers to align their brands with the global trend.



FOR MORE INFORMATION, VISIT [WWW.STARTUP360.NEWS](http://WWW.STARTUP360.NEWS)

# READERSHIP

**2,00,000+**  
Digital Copies

**3,00,000+**  
Average Visitors



## READING TIME

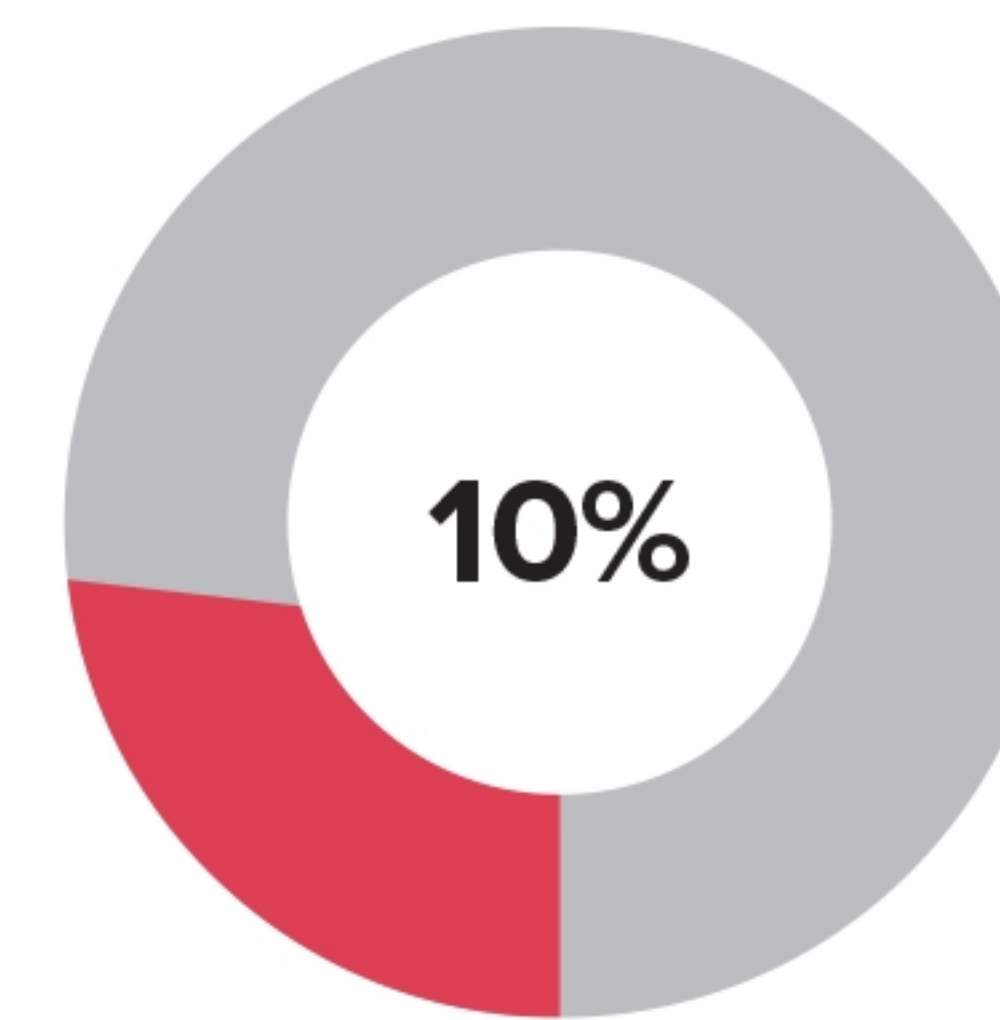
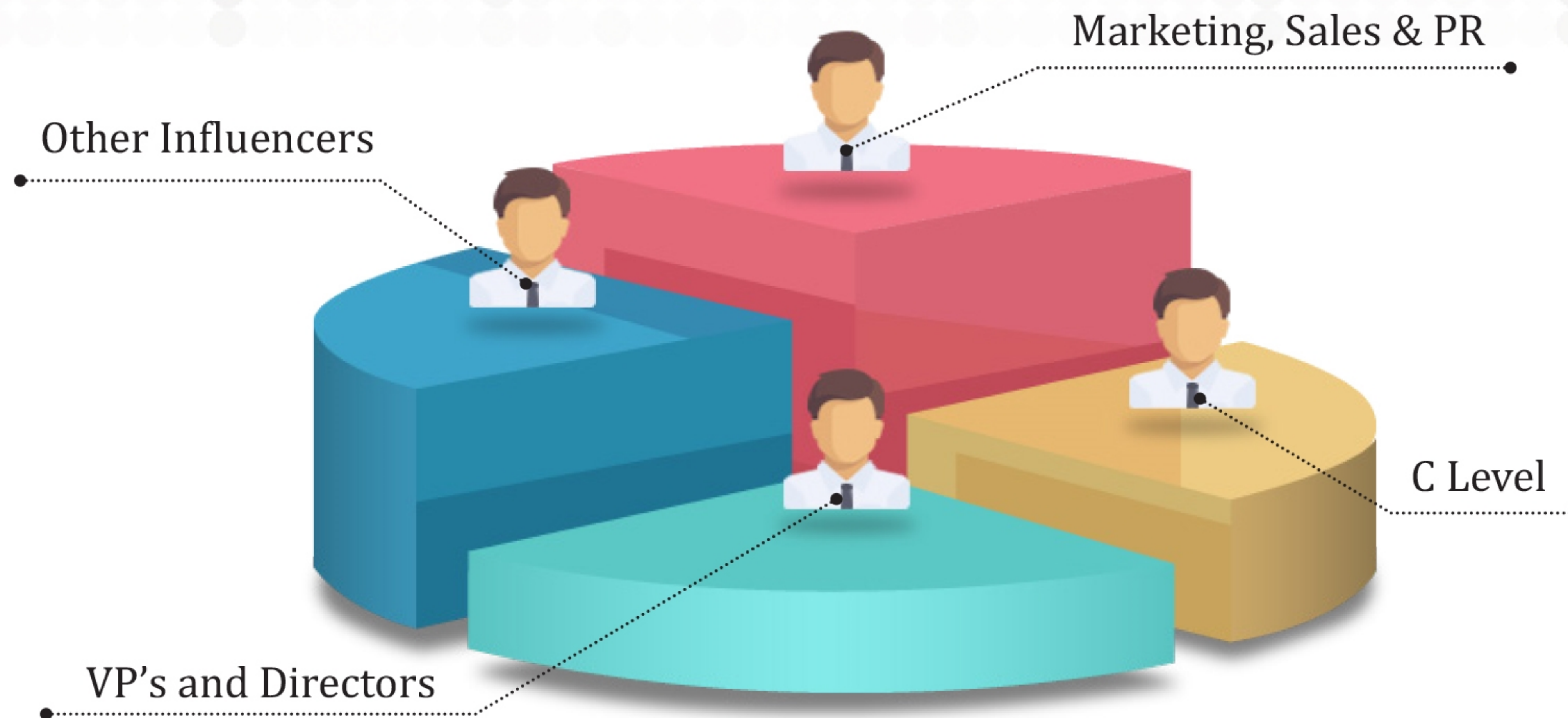
The average time spent with each issue



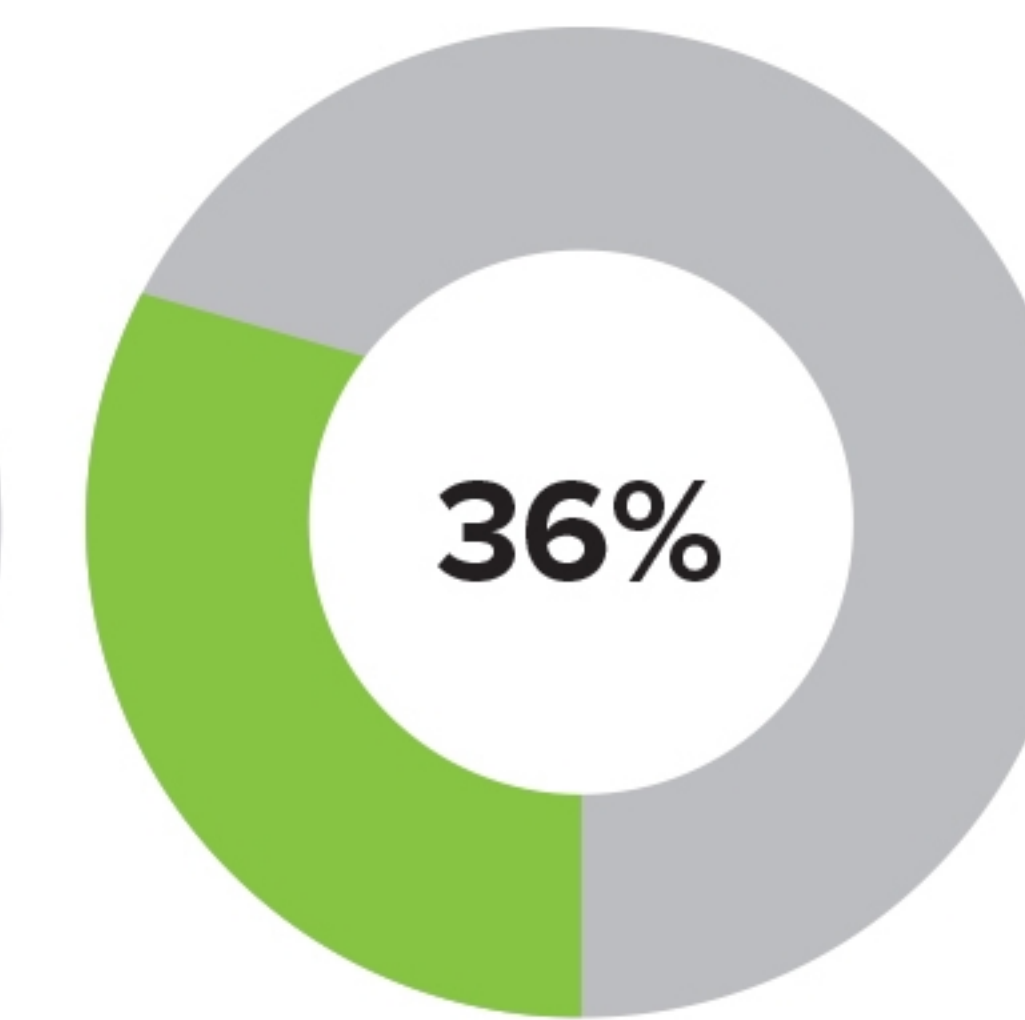
## REFERRAL RATE

**71% Organic**

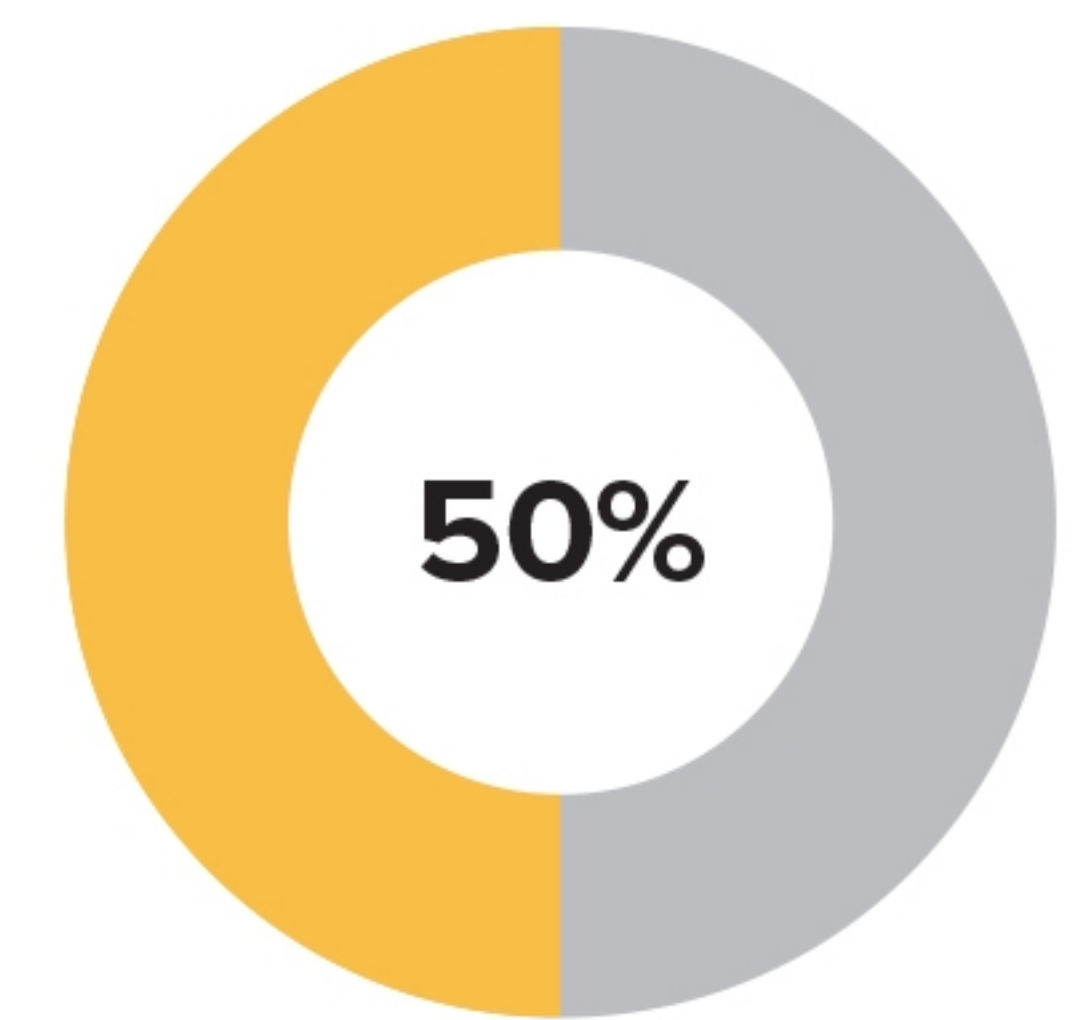
# READER DEMOGRAPHICS



• Funding Secured



• Market Outreach



• Users Driven

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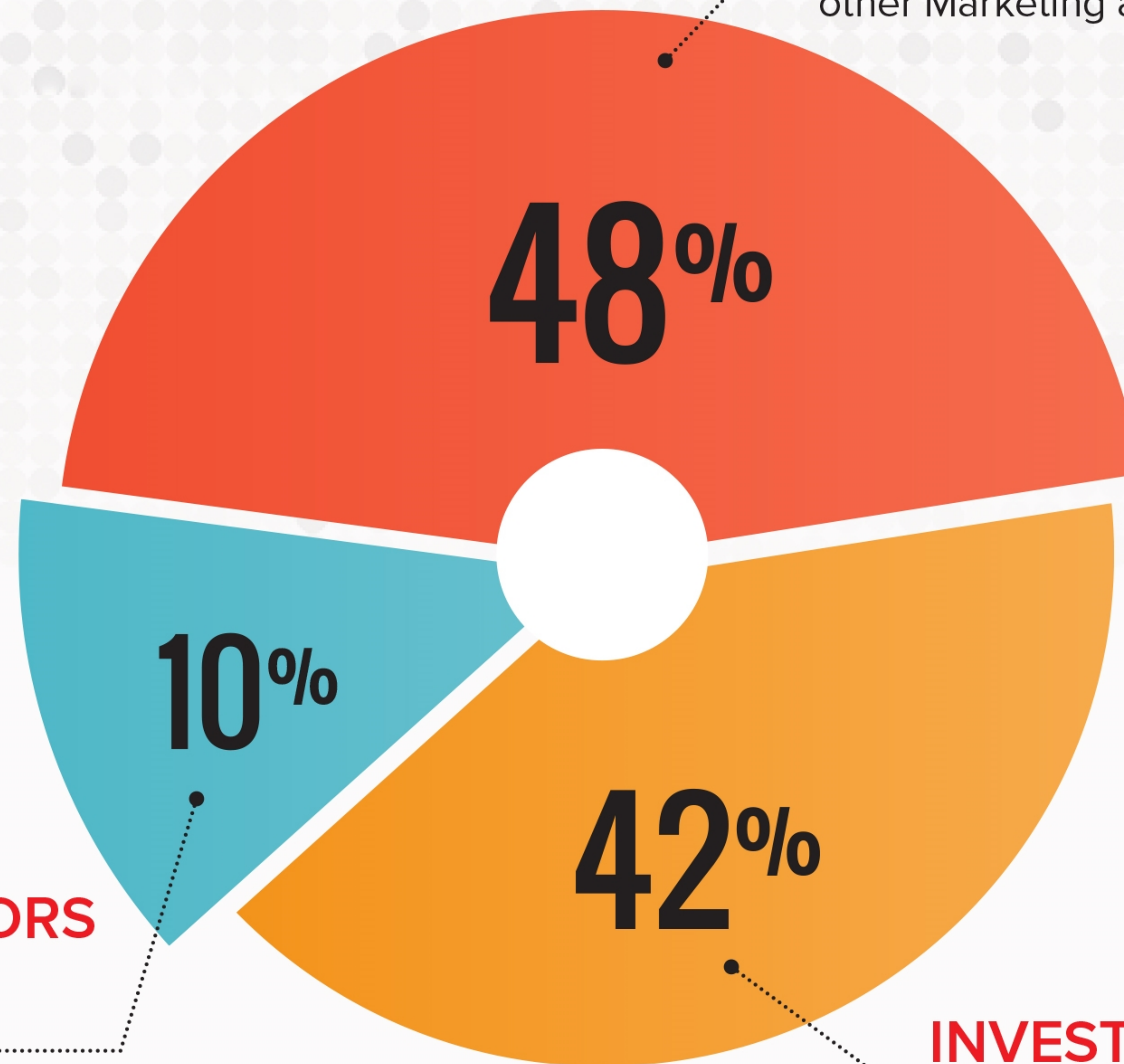
# TARGET AUDIENCE

- Startups
- Investors
- App Development
- Companies/Developers
- Ad Networks
- Schools, Colleges & Universities



**ACCELERATORS, INCUBATORS AND OTHERS**

**CORPORATE PEOPLE**  
(C Level People, Directors, VP's, other Marketing and PR Agencies)



**INVESTING FIRMS**  
(VC's, Angel Networks, HNI's)

# HOW IT WORKS?

Bridging Opportunities  
**startUP**  
360

Bridging startups and investors

**START**

**COMPANY NAME**



Analysing your startup needs through an one-to-one session.



Crafting an effectual article describing the ultimatum of the startup.

Publishing on  **MAGZTER**  
DIGITAL MAGAZINE STORE  
TAP · READ · ENJOY  
World's largest Digital Newsstand.

Sprinkling it with glossy designs and catchy lines



Circulating the hard and soft copies to Companies (B2B/B2C) & Investing firms across the nation



Taking Startups to next level Investors on board

**FINISH**



Widening the horizons with business associations



Driving users to the products: "more traffic hence more business"



INDIA RANKS 3RD IN GLOBAL STARTUP ECOSYSTEM



MORE THAN 4,200 NEW-AGE COMPANIES IN 2021



THE FASTEST GROWING BASE OF STARTUPS WORLDWIDE



OVER \$5 BILLION WORTH INVESTMENT IN 2021

FOR MORE INFORMATION, VISIT [WWW.STARTUP360.NEWS](http://WWW.STARTUP360.NEWS)



## ADVERTISING AND PRICING OPTIONS

An exclusive cover story plus 4 page tech talk  
(Cover images and 4 page tech talk article + images to be placed).



### *Other Exclusive Options*

- ◆ STARTUP OF THE MONTH
- ◆ COMPANY OF THE MONTH
- ◆ INNOVATOR OF THE MONTH



# OTHER FEATURING OPTIONS

INSIDE PAGES	RATES
Startup of the Month	INR 20K
Innovator of the month	INR 20K
Company of the month	INR 20K
Ads	INR 10K

**“PRICE ON REQUEST”**



**ADVERTISING THROUGH DIGITAL PROMOTIONS:**

- Online Article ₹25,000
- Social Media Promotion ₹5,000
- Newsletter advertising / Campaign's listing ₹10,000



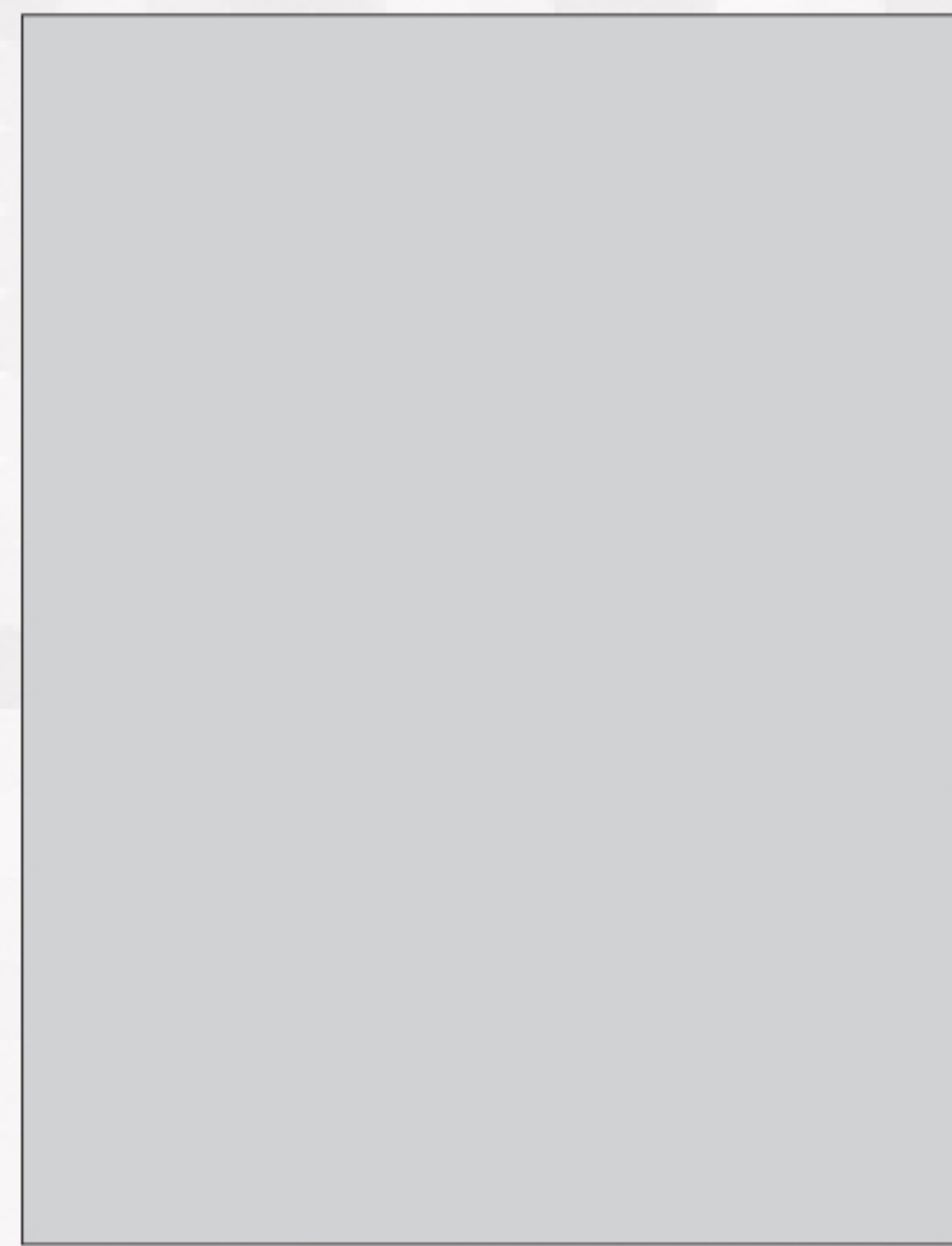
# NETWORKING @ EVENTS



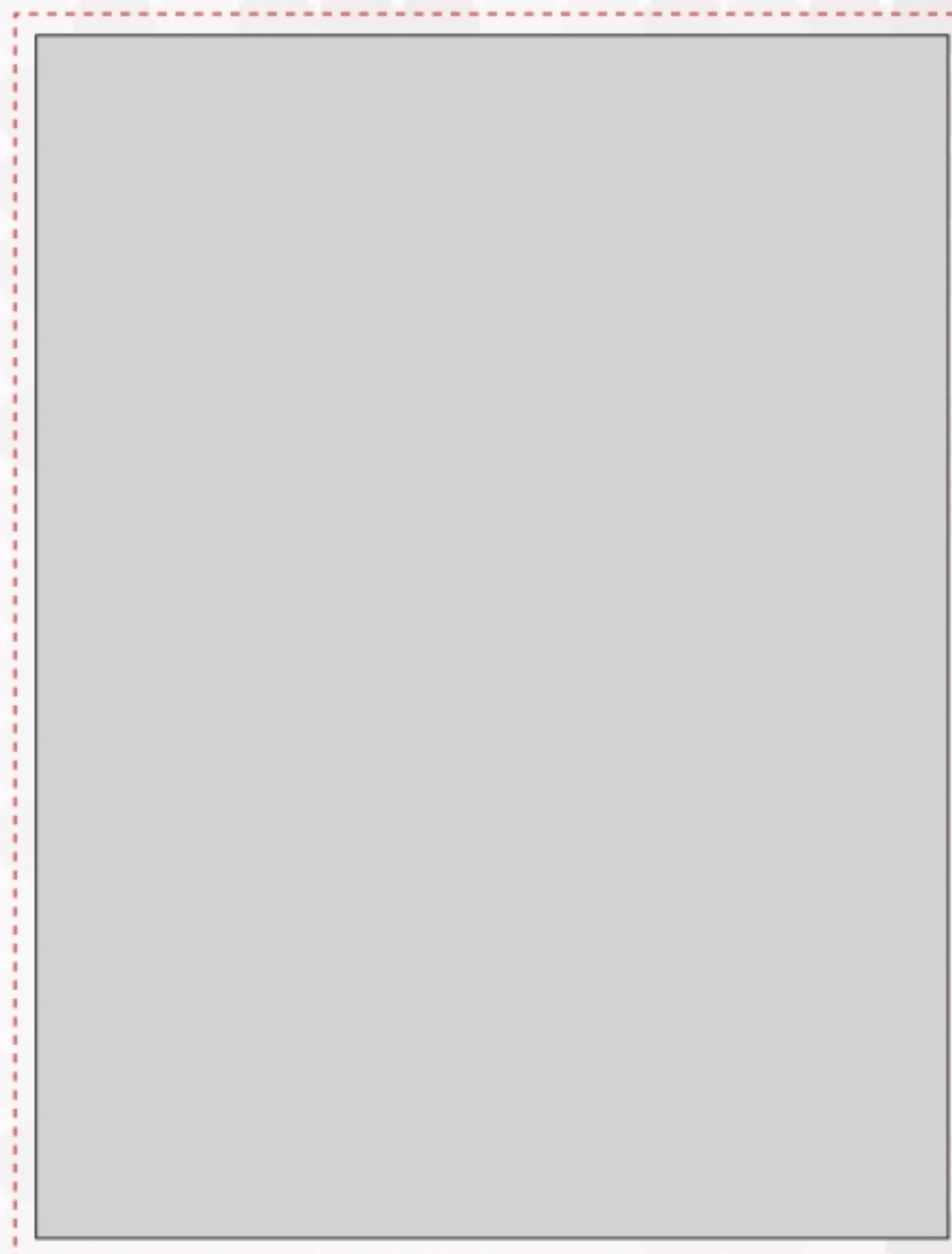
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# AD SPECIFICATIONS



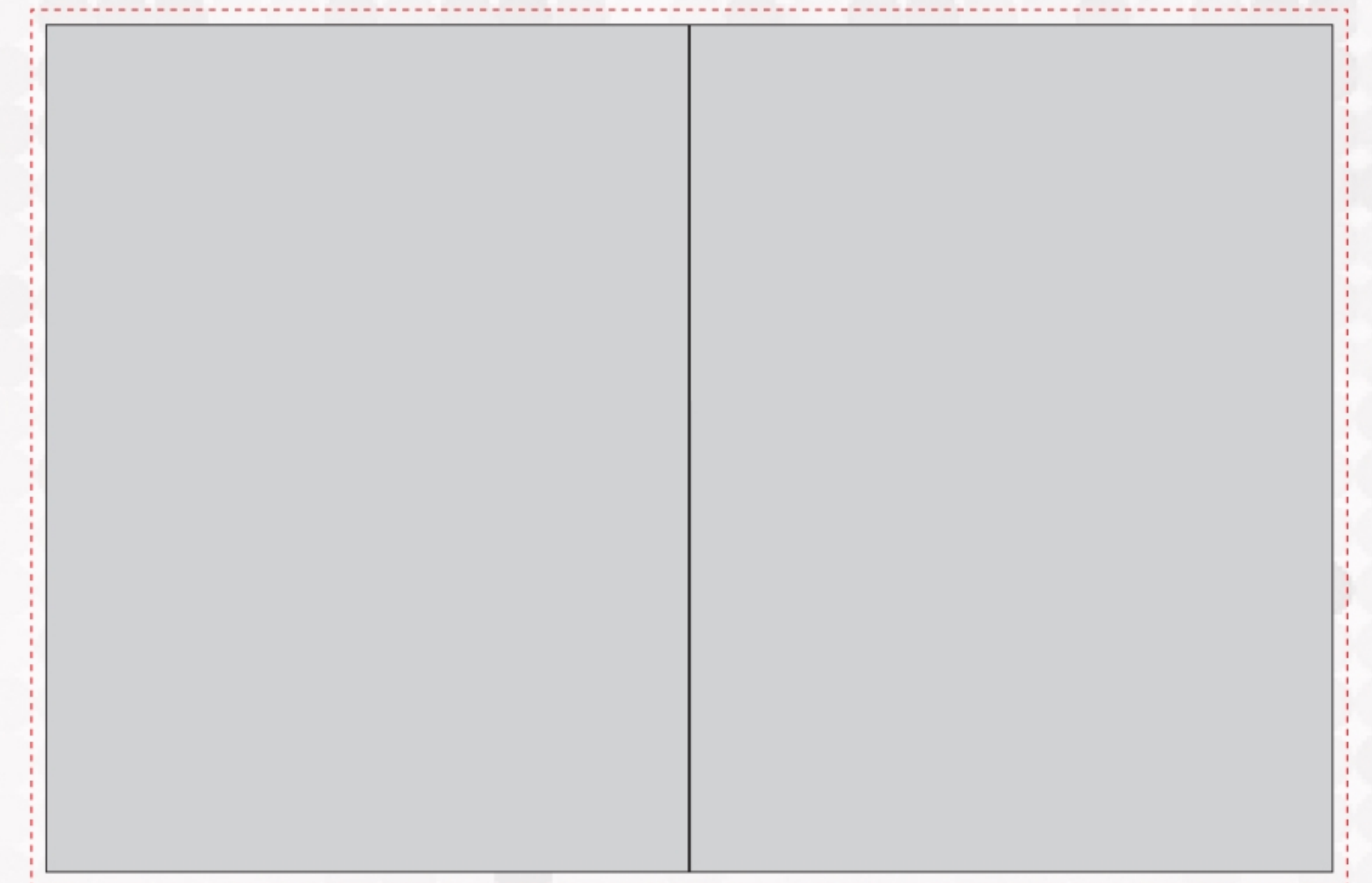
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TRIM SIZE



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WITH BLEED



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## DIGITAL AD REQUIREMENTS

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# startup

**Ms. Reshma Nharakkottukalam**

Content Co-ordinator

Phone : +91 96332 41797 | Email: [reshma.rajasekharan@dci.in](mailto:reshma.rajasekharan@dci.in)



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