



Bridging Opportunities startup 360

2017 MEDIA KIT

www.startup360.news

Bridging Opportunities

startUP

BROADCASTING STARTUPS TO THE WORLD!



FOR MORE INFORMATION, VISIT WWW.STARTUP360.NEWS

An initiative to bridge the gap between the booming startup ecosystem and Investors, **StartUP 360** is a platform where startup networks can learn and build a community of peers.



Funding Opportunities

a range of funding Opportunities for Young entrepreneurs and innovative startups.



Product Showcasing

from retail to food to technology, we feature a wide range of emerging products from the startup ecosystem.



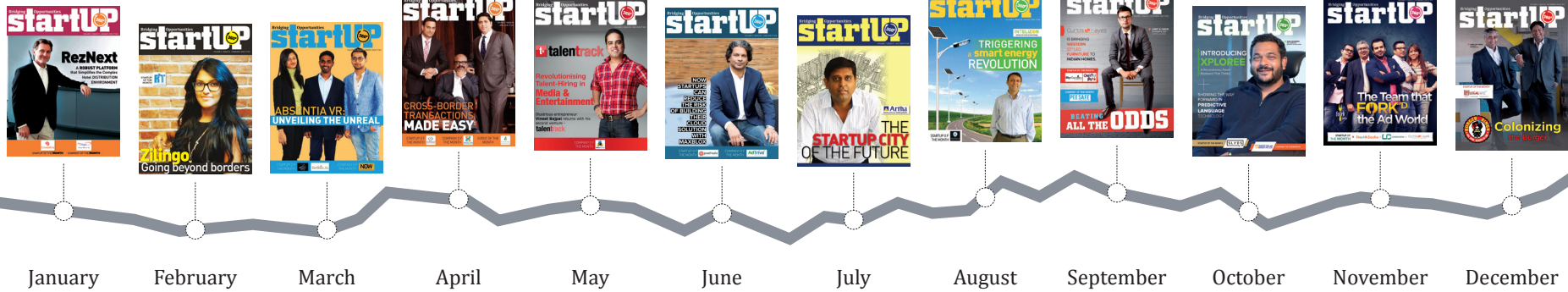
Global Outreach

an opportunity to reach foreign investors and global entrepreneurs, we believe in bridging the gap.



Seamless Networking

a robust platform for a seamless networking between startups and ventures.



FOR MORE INFORMATION, VISIT WWW.STARTUP360.NEWS

OVERVIEW

STARTUP 360 PRESENCE

With its digital presence across the globe and print presence in India, Startup 360 offers an engaging experience for readers. We are here to celebrate the entire startup ecosystem through practical and thought-provoking contents. Startup 360 provides the ultimate opportunity for startups and advertisers to align their brands with the global trend.



**BRIDGING OPPORTUNITIES FOR STARTUPS
AND INVESTORS ACROSS THE GLOBE.**

FOR MORE INFORMATION, VISIT WWW.STARTUP360.NEWS

READERSHIP

75,000
Hard Copies

2,00,000+
Digital Copies



3,00,000+
Average Visitors



READING TIME

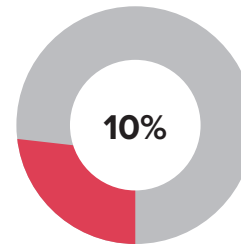
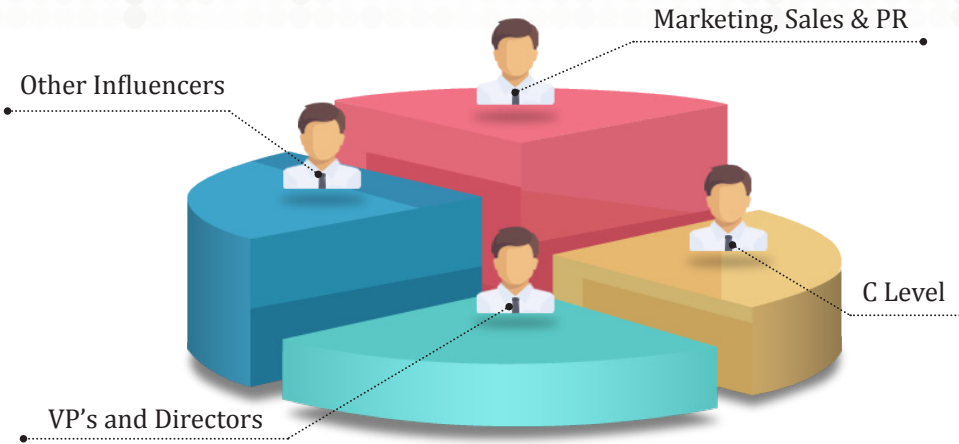
The average time spent with each issue



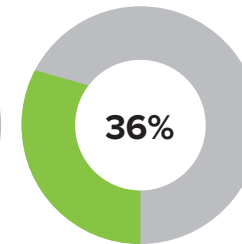
REFERRAL RATE

71% Organic

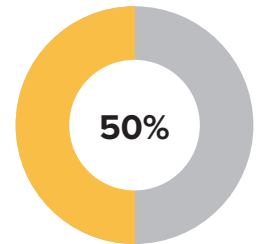
READER DEMOGRAPHICS



• Funding Secured



• Market Outreach



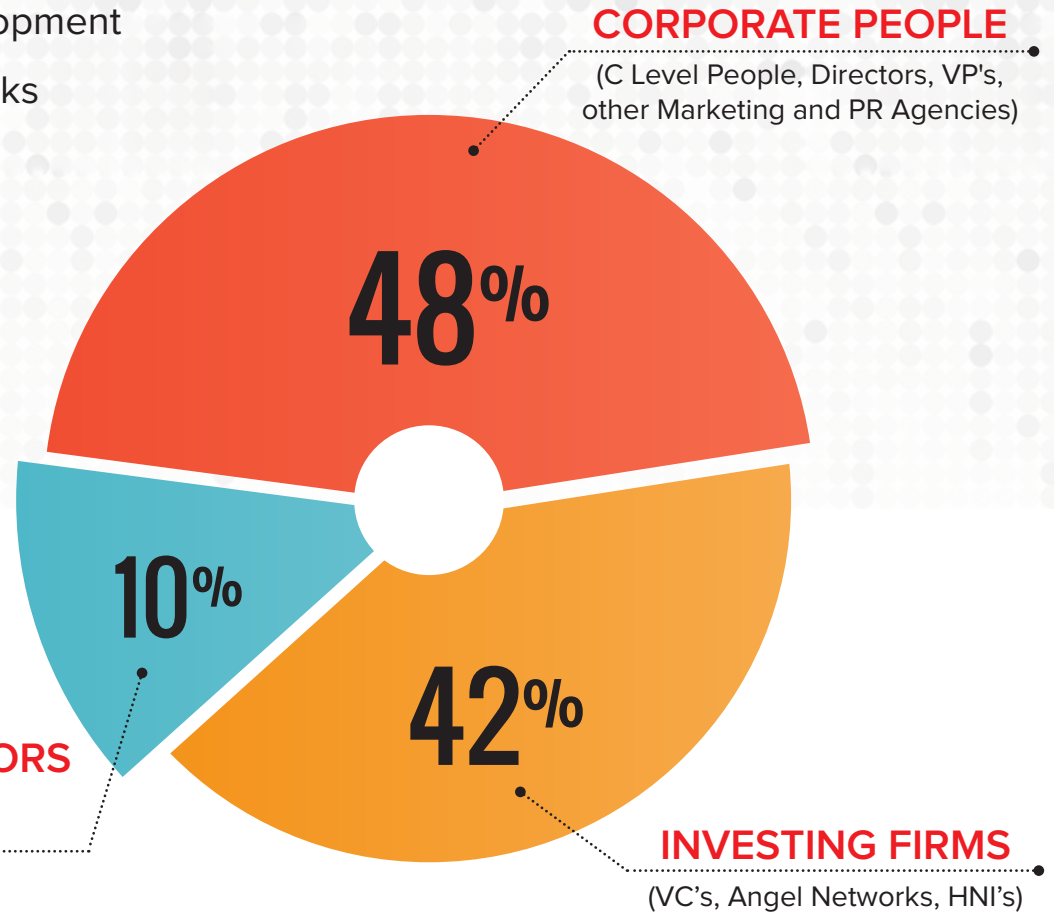
• Users Driven

TARGET AUDIENCE

- Startups
- Investors
- App Development
- Companies/Developers
- Ad Networks
- Schools, Colleges & Universities



**ACCELERATORS, INCUBATORS
AND OTHERS**



HOW IT WORKS?

Bridging Opportunities
startUP 360

Bridging startups and investors

START

COMPANY NAME

Analysing your startup needs through an one-to-one session.



Crafting an effectual article describing the ultimatum of the startup.

Publishing on **MAGZTER**
DIGITAL MAGAZINE STORE
TAP - READ - ENJOY
World's largest Digital Newsstand.

Sprinkling it with glossy designs and catchy lines



Circulating the hard and soft copies to Companies (B2B/B2C) & Investing firms across the nation



Taking Startups to next level Investors on board

FINISH



Widening the horizons with business associations



Driving users to the products: "more traffic hence more business"



INDIA RANKS 3RD IN GLOBAL STARTUP ECOSYSTEM



MORE THAN 4,200 NEW-AGE COMPANIES IN 2017



THE FASTEST GROWING BASE OF STARTUPS WORLDWIDE



OVER \$5 BILLION WORTH INVESTMENT IN 2017

FOR MORE INFORMATION, VISIT WWW.STARTUP360.NEWS



CALL FOR PRICE

ADVERTISING AND PRICING OPTIONS

An exclusive cover story plus 4 page tech talk
(Cover images and 4 page tech talk article + images to be placed).

Other Exclusive Options

- ◆ **STARTUP OF THE MONTH**
- ◆ **COMPANY OF THE MONTH**
- ◆ **INNOVATOR OF THE MONTH**

OTHER FEATURING OPTIONS

INSIDE PAGES	RATES
Single Page Article	₹20,000
Single Page Ad	₹15,000
Double Spread Ad	₹20,000
Back Inner Cover	₹15,000
Back Outer Cover	₹20,000

Amplify your visibility, products and services even more effectively by placing articles in StartUP 360

“PRICE ON REQUEST”

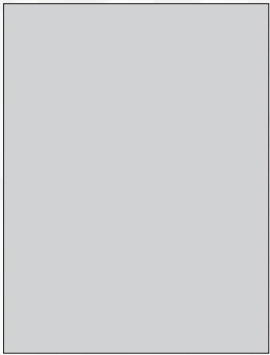


ADVERTISING THROUGH DIGITAL PROMOTIONS:

- Online Article ₹25,000
- Social Media Promotion ₹5,000
- Newsletter advertising / Campaign's listing ₹10,000

FOR MORE INFORMATION, VISIT WWW.STARTUP360.NEWS

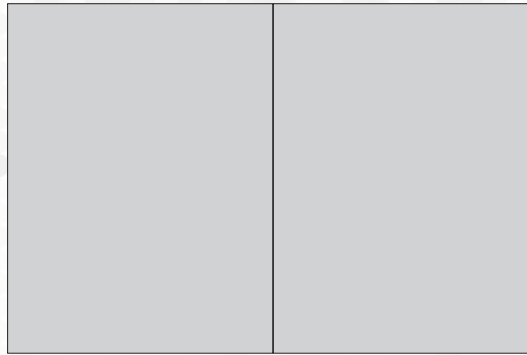
AD SPECIFICATIONS



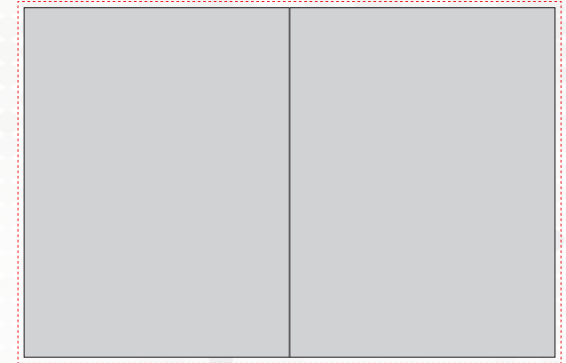
FULL PAGE
(W) 210 X (H) 280 MM
TRIM SIZE



FULL PAGE
(W) 220 X (H) 290 MM
WITH BLEED



DOUBLE PAGE HORIZONTAL
(W) 420 X (H) 280 MM
TRIM SIZE



DOUBLE PAGE HORIZONTAL
(W) 430 X (H) 290 MM
WITH BLEED

DIGITAL AD REQUIREMENTS

For best reproduction, materials should be submitted in a digital file format. PDF is the preferred file format. Application files such as Freehand, Quark Xpress and PageMaker can not be accepted.



NETWORKING @ EVENTS



FOR MORE INFORMATION, VISIT WWW.STARTUP360.NEWS



Bridging Opportunities

startup

P.S.GNANA SAMPATH

Content Co-ordinator/ Senior Business Development

Phone: +91-8220789911 | **Email:** sampath@startup360mag.com



© Copyright 2017. All Rights Reserved.

FOR MORE INFORMATION, VISIT WWW.STARTUP360.NEWS